

# BRUCE KORIR

## CONTACT

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- [www.kaibruce.site](http://www.kaibruce.site)
- LinkedIn/Bruce Korir

## EDUCATION

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### Bachelor's degree

The Technical University of Kenya  
2019-2024

### Data Science/Analytics Cert

ALX Foundations  
2023-2024

### KCSE Certificate

Eldoret Central School  
2015-2018

## SKILLS

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### Non-Technical Skills

Communication, Teamwork,  
Critical thinking, Time  
management, Leadership,  
Adaptability, Project  
Management.

### Technical Skills

JavaScript, Python,  
TypeScript, SQL, HTML, CSS,  
React.js, React Native, Next.js,  
Node.js, Express.js, Excel,  
Power BI, Canva

## PROFESSIONAL OVERVIEW

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Dynamic and solutions-oriented Information Science expert with proven success in developing impactful digital products, including two mobile money transfer applications, responsive websites, Armed with a solid foundation in data science, analytics, and entrepreneurial strategy. Experienced in national-level tech-driven initiatives and highly skilled in frontend development, seamlessly merging technical precision with user-centric design to deliver scalable, real-world solutions. Poised to drive innovation, streamline operations, and contribute meaningfully to cutting-edge projects in fast-paced environments.

## WORK EXPERIENCE

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### Developer | Instant Transfer | 2025

Built a mobile money app using React Native and Node.js. Developed the official website with Next.js.

### Developer | Kaib Enterprises | 2025

Developed the PesaDownload app (React Native, Node.js) and website (HTML, CSS, JS). Delivered a user-friendly money transfer platform.

### Graphics Designer | Kaib Enterprises | 2025

Designed marketing visuals and app graphics using Canva. Created ads to boost app visibility.

### Web Developer | Solid Foundations Builders Ltd | 2025

Developed a responsive company website using HTML, CSS, and JavaScript.

### Data Analyst | Freelance | 2024

Analyzed Amazon sales data using Python. Presented trends and insights to support sales strategy.

### Records Manager (Intern) | NACOSTI | 2024

Managed and organized institutional records. Supported data entry and document control.

### Product Manager | Brotrach Group | 2023 – Present

Led design of a smart traffic management concept using AI and ML. Collaborated with a tech team of five.

### Freelance Tutor & Data Specialist | 2019 – Present

Provided research support, data cleaning, and analysis using Python, R, and Excel.

### Marketing Associate | Eldoret City Marathon | 2019

Streamlined athlete registration and ran local marketing campaigns. Managed event raffles and logistics.

## REFERENCES

**Cyprian Karithi** – Records Manager, National Commission for Science, Technology and Innovation | 📞 0725 255 946 | ✉️ [cypriankarithi@gmail.com](mailto:cypriankarithi@gmail.com)

**Mike Kipsang** – CEO, Instant Transfer | 📞 0711 589 162 | ✉️ [mikekipsang60@gmail.com](mailto:mikekipsang60@gmail.com)

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